



Project co-financed by the  
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**Project MEDOSSIC**

(No.1G-MED08-289)

**3<sup>rd</sup> Progress Meeting Minutes,  
4<sup>th</sup> Steering Committee Meeting Minutes**

**Tuesday & Wednesday, 25 & 26/05/2010**

**Heraclion Crete, Greece**

CHAMBER of COMMERCE and INDUSTRY (Kastellaki  
Conference Hall) 9, Koroneou str.

Status: Draft

Meeting called by:

Lead Partner, RDA of Inner-karst region

Type of meeting:

3<sup>rd</sup> Progress Meeting

Facilitator:

Ms Mateja Simčič

Attendees:

PARTICIPANTS	ORGANIZATION
Dr Themis Manganas	OANAK
Ms Alkmini Minadaki	
Ms Katerina Stavarakaki	
Mr Pavlos Dolapsakis	
Mr Fabien Michelen	
Mr Michalis Lipakis	
Mr Manolis Marinos	
Ms Giouli Gianadaki	
Mr George Kostakis	
Mr Nikitas Dolapsakis	
Mr Alkis Kalampokis	
Ms Georgia Piligotsi	External Expert of OANAK
Ms Mateja Simčič	RDA of Inner-karst region, Slovenia
Ms Jana Nadoh Bergoč	
Ms Sergio Garcia Casado	Provincial Government of Malaga, Spain
Ms Moica Spec Potocar	Development Centre Novo Mesto, Slovenia



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Mr Simon Jeraj	Mesto, Slovenia
Ms Maria Malli	Larnaca District
Mr Panagiotis Mountoukos	Development Agency
Ms Mita Bottoni	Delta 2000, Italy
Mr Michele Santucci	Tecnomarche, Italy
Ms Mitja Petek	
Ms Tina Jančar Matekovič	RDC Koper, Slovenia
Mr Zarko Djuranovic	Directorate for Development of SMEs, Montenegro



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**Tuesday 25/05/2010: Progress Meeting**

## **Morning Session**

The meeting starts at 09.30 with Welcome Greetings from hosts of OANAK, Dr Themis Manganas and Ms Alkmini Minadaki.

An introduction of the meeting's agenda and topics followed, made by Ms Mateja Simčič representing LP, RDA of Inner Karst Region, SL.

Thereafter Ms Mateja Simčič continues by presenting an overview of project's working plan with summary tables concerning the deliverables of the working components.

Referring to **Working Component 3**, which is about Existing Situation Analysis, Good Practices, Benchmarking and Synthetic Diagnosis, the following comments were made.

ESA from most partners have been submitted and they are of good quality.

The Good Practises Guide from LP is in progress while the benchmarking report is already submitted in April 2010.

Concerning **Working Component 4**, Investigation of the Institutional Settings, it was discussed to have a new deadline about the deliverable from all partners. This is due to the fact that some deliverables from WC3 are still pending.

After coffee break, Ms Mateja Simčič (RDA of inner-karst region, ltd) discussed the Future Project's Activities. She referred to the deadlines for the 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> press release and also to the 2<sup>nd</sup> and 3<sup>rd</sup> newsletter about the project. She also mentioned the regional conferences / public consultation, the transnational conference for official presentation, the leaflet and the website.

Ms Mateja Simcic discusses on Future project activities In more detail:

**Working Component 1** is relevant to the communication of the project.

The second press release and the 1<sup>st</sup> newsletter are delivered while there are some questions about the exact deadline for the 2<sup>nd</sup> newsletter. A draft has been already sent by LP and the final version will be sent to partners one week after the meeting in Crete.

The 3<sup>rd</sup> newsletter should be released on July

Additional information is given on the content of each Press Release and newsletter:

- 3rd Press release
  - When: Was **middle of May** (new deadline needed)



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- Content: ESA conclusions + synthetic diagnosis + good practices
  - Responsibility: LP (diagnosis), each partner (ESA content, good practice), implemented in national language by each partner
  - Distribution → feedback to LP, website (national pages)
- 4th Press release
- When: Was **in June** (new deadline needed)
  - Content: regional conferences and draft SOP
  - Responsibility: each partner prepares its own in national language and provides translation in English
  - Distribution → feedback to LP, website (national pages)
- 5th Press release
- When: end of September (at the conference)
  - Content: transnational conference presentation of SOP
  - Responsibility: PP2 + other PP
  - Distribution → media (feedback to LP), website (national pages)
- 2nd Newsletter
- When: **middle of May** (new deadline mid of June)
  - Content: good practices; cooperation in region regarding the project; presentation of project partner – *Tecnomarche*; presentation of the project region - *Cyprus*
  - Responsibility: LP (outline+ coordination), all other PP (content)
  - Distribution → stakeholders list + website
- 3rd Newsletter
- When: **July**
  - Content: regional conferences – public consultations on SOP; presentation of project partner – Malaga ; presentation of the project region – South-east Region Slovenia
  - Responsibility: LP (outline+ coordination), all other PP (content)
  - Distribution → stakeholders list + website

The building of the website and its improvement is still in progress.

**The first transnational conference** will be organised in Koper next September and by 5<sup>th</sup> of July each project partner should state the persons (representatives of local stakeholders) invited to participate and travel to Koper, SL. The SOPs should be also presented within this conference.



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One leaflet should be presented containing short description of each partner's SOP

- Leaflet
  - Content:
    - Prepared by LP: general info about project, PP
    - Prepared by each PP: SOP
  - Technical
    - Format: A4, 2x folded
    - Pre-design made by LP (common template)
    - Different language versions (for each region)
    - Printed in each country
  - Deadlines
    - Pre-design → may
    - Draft leaflet → july
    - Final leaflet → august

Some brochures should be also produced and the Website should incorporate all the relevant links needed.

**Working Component 2** is relevant to the management and coordination of the project.

There are some critical deadlines on **26/04/2010** for deliverable of the 2<sup>nd</sup> Internal Monitoring and Reporting and for the **21/05/2010** for the second progress reports which are still in progress.

Finally, Mrs Mateja Simcic was referred to the observation and the evaluation of the project.

- Missed deadlines according to workingplan
- Extended period for WC 3 and WC 4
  - WC 3: February 2010 → **June 2010**
  - WC 4: July 2010 → **September 2010**
- Deliverables content:
  - **ESA**: well developed reports
  - **GP**: insufficient information on common characteristics of good practices analysed
  - **Synthetic Report**: problems with comparison
  - **Benchmarking Report**: not enough information from partners
- Uploading and updating the website
- Media reports on project

Thereafter, Alenka Volk, financial manager from the LP presented the financial matters of the project.



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Main conclusions were that the annual spending targets need to be respected and that one year after the signature of the subsidy contract, if the total certified expenditure does not reach at least 10% of the ERDF budget of the project, the MA can consider the possibility to put an end to the project.

Moreover, she gave emphasis of the following dates:

### Reporting

Second reporting period (**March 2010-september 2010**)

- Submission to JTS to **31/05/2010**

Deadlines for PP:

- 2nd Internal Report deadline for PP to deliver to LP **26/04/2010**
- 2nd Progress and Financial Report deadline for PP to deliver to LP **21/05/2010**

The next SC and progress meeting will be in Koper during **15-16 September or 30-31 October 2010.**

### Afternoon Session

After lunch, Ms Jana Nadoh Bergoč provides presentation to the Synthetic and Benchmarking Reports.

Difficulties with comparison: great differences among regions (demographic, geographic, cultural, economic, etc), different data availability.

Two different categories of regions were identified in accordance to their population, GDP → **“large regions group”** (Malaga, Marche region, Ferrara and Ravenna region) and **“small regions group”** (Cyprus, Crete, Primorsko Goranska County, Slovenian regions).

No reliable indication of a country's performance in innovation

The MEDOSSIC countries are relatively close to the EU 25 average (with some exceptions in the area of patents, ICT expenditure, sales of new-to-market products and employment in medium-high/high-tech manufacturing), but with huge backlog in relation to the US and Japan.

National policies of the MEDOSSIC regions all stress high importance of innovation and ecology

Fragmentation of org. structures and various supporting bodies related to eco-innovation

Large dependency on the economic and other specific determinants in each country

Big differences between regions in the development phase of eco-innovation policies

Eco-innovation is gaining importance, but implementation effectiveness and funds for stimulation vary

Big differences in the scope and number of (realised) initiatives and projects



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Several important sectors:

- manufacturing,
- wholesale, retail, certain repair,
- construction,
- Tourism, real estate, renting and business activities.

Different eco-innovation: product and service innovation and environmental technologies.

Difference among “large regions” and “small regions” group: variety of eco-innovation.

**Opportunities:** eco-tourism, sustainable sources of energy and waste treatment.

Clear gap between entrepreneurs and academic professionals

The importance of encouraging the creation and transfer of knowledge (ed. system, business networking, regional networks)

Noted deficiency of financial funds (eco subsidies and similar financial stimulus)

Acknowledged lack of coordination between innovation and ecology

Lack of wider public interests

Moreover, she presented the “**Good Practises Guide**”

19 good practices of eco-innovation and 18 good practices of eco-innovation support

Review of good practices in reference to benchmarking and lessons learned → 1-2 best practice of eco-innovation support from each region + explanation, why it is considered best practice.

Preparation of best practices of eco-innovation support for the website

**Suggested deadline: 18 June 2010**

**Good practices guide: deadline – end of June 2010.**

Some comments were made by participants, Ms Piligotsi referred to the need the Good Practice Guide should designate the lessons learned from the Existing Situation Analysis and the Good Practices in all countries.

“It should constitute a big – perhaps the most important publication of our project since it should show how other countries in MED region or other stakeholders in our own countries should act in order to strengthen eco-innovation”, she comments.

Thereafter, the meeting continued with a 10 minute presentation and discussion of the draft Strategic Operational Plan for each partner.

**Mita Bottoni– Delta 2000.**



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Totally 160 bodies were invited in local workshop representing 5 different organisations:

- Chamber of Commerce
- Municipalities from Ferrara and Ravenna Provinces
- Management consortium of Po Delta Park
- Bodies working in planning and realization of environmental interventions and environmental engineering
- Trade associations

The results of the workshop:

- confirmed the area of intervention emerged in the context of ESA on which intervene and proposed during the workshop: the tourism sector
- revealed the importance of identifying a methodology, an approach that can be cross-sector/interdisciplinary
- revealed the difficulty of involvement and participation of stakeholders, which has already been highlighted during the WC3 - ESA in the context of the interviews/questionnaires
- the majority of involved and interested stakeholders operate at local and provincial level
- there are several projects in progress or of next realization in the provincial context which could well integrated or be examples of best practices from which to develop concrete actions to integrate in the field of the pilot project to achieve in the context of WC 4.

The global and other operational objectives for the development of eco-innovation in Ferrara Ravenna Provinces were presented.

### **Panagiotis Mountoukos – Larnaka Development Agency**

Description of Workshop: Participants, Presentations, Questionnaire, Existing Situation. Thereafter, it was discussed the SWOT analysis, the global and operational objectives

The participation was very much limited: only 10 participants, representatives of local communities. A second try to collect important information was attempted:

#### 1st try (workshop)

- No interest to answer questionnaires
- No discussion able to provide references on strategic lines

#### 2nd try:

- We simplified questionnaires and put 2 into 1
- 1 week later we sent Questionnaires via email
- 1 answer from the Ministry of Trade Industry & Tourism



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The global and other operational objectives for the development of eco-innovation in the Cyprus were presented.

### **Georgia Piligotsi – External Expert of Eastern Crete Development Organization**

Description of Workshop: Participants, Presentations, Questionnaire, Existing Situation. Thereafter, it was discussed the SWOT analysis, the global and operational objectives and the role of OANAK.

Representatives from the Universities were not present even though invited well in advance.

The reference from the workshop is that each participant have had implemented some actions relevant to eco-innovation, but still a regional consortium is necessary in order to bring all stakeholders on board and improve competitiveness of regional economy with the development of eco-innovation.

Moreover, a big need to cover the present gap regarding information on eco-innovation issues, need to create a permanent meeting point for all potential eco-innovators, research institutes and public and private investors . Need to create a pool of eco-innovative ideas which may strengthen competitiveness of regional economy.

They hope and wish MEDOSSIC is not one more European project which by the time it ends, everyone would forget about it. .. Wish it materialises results with significant contribution to the sustainable regional development. .

The global and other operational objectives for the development of eco-innovation in the region of Crete were presented.

### **Simon Jeraj - Development Centre Novo mesto ltd**

Conclusions of the Workshop

- Better information system (lack of informations on eco-innovation matters),
- Help to aware the employees and local community about environmental matters,
- Help companies to sign up to tenders that encourage eco-innovations,
- Help in order to beat Cost-Benefit problem

Future actions according to SOP

- Workshops with companies from our region,
- Workshops and meetings with support agencies and other key stakeholders, also some on national level.

### **Michele Santucci - Energy and Environment, TecnoMarche**

The presentation discussed the following:

- The participating process in the territorial context



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- Needs/Necessities identified for eco-innovation
- One-to one preparatory meetings
  - o Results of one-to one meeting
  - o Strategy for local workshops organisation
- First indication for the SOP
- Coherence between intervention needs and strategic lines
- Synthesis framework of SOP objectives
- Pilot Project

### **Tina Matekovič - Regional Development Centre Koper**

Presentation of methodological approach

- Establishment of representative table
- Members:
  - chamber of commerce
  - University and its members
  - EEN (European Enterprise network) member
  - municipalities
  - Enterprises
  - Local business support organisations
  - Business Incubator
- Preparation of draft SOP
- Focus on regional innovation system
- Public consultation
- Approval

### **Sergio Garcia – Malaga**

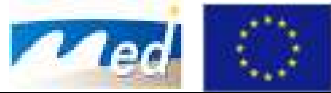
Sergio presented the methodology of the workshop. It involved reference to the activities implemented by project partners, while active participation and debate was encouraged.

4 Sectoral meetings were made and 4 groups of participants were identified including public and private stakeholders as well as technological/research institutes active in each sector.

1) Water sector 2) Waste sector 3) Agro-food sector 4) Tourism sector

This methodology allowed drawing of specific references on actions and interventions that need to be implemented will it also allowed all different stakeholders seating around the same table and defining future eco-innovation policies.

In 15-16<sup>th</sup> of June there is a Conference on CIP and eco-innovation taking place in Malaga. During this conference, PP6 intents to stimulate the 4 working groups created before.



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Then, the representative of LP, **Ms Jana Nadoh Bergoč** is indicating the general references drawn from the presentations of PP on their SOP activities:

- Some difficulties with response: organization of workshops, consultations within other events.
- Different stages of development.
- SOP as a framework.
- SOP as a method of involvement.
- Global objective:
  - Eco-innovation as a competitive advantage of successful business.
  - A need to create a basis for the dialogue.
  - Region as most successful example of eco-innovation region in EU.
- Points to consider through the discussion with stakeholders:
  - possibility to cooperate with other Medossic regions;
  - the involvement of young researcher;
  - transnational dimension?!

#### Wednesday 26/05/2010: Progress Meeting

The second day of the meeting also begins at 09.30 and is opened by **Marzia Cavazzini – Delta 2000**, referring to the methodology for SOP: *“First reference lines for building Strategic and Operational Plan”*

Discussion on the above presentation followed: Questions relevant to the methodology were made by Ms Piligotsi and Ms Cavazzini would send them via mail.

Ms Jana Nadoh Bergoč suggested that each partner is free to improve and transform the initial template according to its own needs and data availability.

#### **Mitja Pitek - Presentation of Working Component 5.**

Establishment of Pilot Structures

Portal Development

Implementation of “Innovation Structures Content” to www PORTAL

Additional input and comments from partners are needed in order to finalise the outlook of the Project’s PORTAL.

Mr Petek showed partners how to use the intranet, how to upload documents and pictures on the website, etc.

Short presentation of eco-innovation support structures present in each country should be sent as soon as possible (description in few lines and link)



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➤ Website

- additional information on good practices in eco-innovation support
- updating national pages
- updating English pages, category “Links”: each partner for its own region/country and EU institutions
- **18th June 2010**

### Conclusion

Finally, the LP summarises the outcome of the meeting and illustrates the principal deadlines set for the activities foreseen in the following months as indicated in the time table below:

### TIMETABLE

**20/05/2010** – partners should send the contributions for the 2<sup>nd</sup> newsletter - All partners

**30/06/2010** – finalization of the Good Practice Guide - LP

**18/06/2010** – BENCHMARKING send information on selected best practice of eco-innovation support in each region and add short explanation in few sentences (why selected these GP) - All partners

**18/06/2010** – WEBSITE send short description of best practice of eco-innovation support in each region to be posted on website - All partners

**End of June 2010** - Translation (update) of website content in national languages - All partners

**End of June 2010** – Send suggestions regarding the webpage changes and information on the national website update possibilities to RDC Koper – All partners

**05/07/2010** – Check the availability of stakeholders and inform LP whether they are available in **16-17 September or 30-10 October 2010**, give names on potential participants – All partners

**End of August 2010** - Finalizing partners’ SOPs

**Beginning of August 2010** - Draft national leaflets

### LOCAL STAKEHOLDERS

Before the end of the meeting, Ms Alkmini Minadaki, states that representatives of local stakeholders from Crete are invited to speak about their contribution in eco-innovation in the region: 1) Mr Alkiviadis Kalabokis, President of the Exporters



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Association of Crete, 2) Mr Nikitas Dolapsakis, President of the Heraklion Chamber of Commerce and 3) Mr Manolis Marinos, representative of OANAK, Project Manager for sustainable energy projects.

After introducing them and after a short presentation of MEDOSSIC project done by Ms Jana Nadoh Bergoč, the three guests are given the word to speak about their own experience and activities implemented relevant to eco-innovation (special reference was made to the CRETA CERT scheme for the identification of local products by Mr Kalabokis, while Mr Dolapsakis referred to the eu project implemented by their organisation, aimed to promote innovation among young entrepreneurs). A fruitful discussion and questions are made from MEDOSSIC Partners towards the two guests. Mrs Mateja Simcic invited the two guests to participate in the 1<sup>st</sup> Transnational Conference taking place next September/October in Koper of Slovenia. Thereafter, Mr Manolis Marinos presented the progress implemented by OANAK in environmental technologies, proving experience in the fields of water waste management in local municipalities with the use of natural systems, as well as the bio-energy project in Crete and the economic potential of the production of energy from the energy plants.

Finally, participants were invited to follow at a study tour at the plateau of Lasithi, where they would also have lunch and on the way back they would be able to visit the Cretaquarium next to the Marine Research Institute in Crete. .